



African Evaluation Association
Association Africaine d'Évaluation



12th AfrEA Conference

MARRAKECH, MOROCCO
23-27 NOV. 2026



LOGISTICS AND PARTICIPANT INFORMATION GUIDE

EVALUATION IN THE ERA OF POLYCRISIS:
THE ROLE OF EVALUATION IN SUPPORTING AFRICA'S SOVEREIGNTY
AND RESILIENCE IN THE FACE OF GLOBAL DISRUPTIONS

[Click here to register for the conference](#)

[Click here to request invitation letter](#)

www.afrea.org



12th AfrEA Conference

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Grand Mogador Agdal, Marrakech

Welcome to Marrakech

The African Evaluation Association (AfrEA) and Moroccan evaluation association (AME) warmly welcomes evaluators, policymakers, academics, development practitioners, researchers, Young and Emerging Evaluators, national evaluation associations and partners from across Africa and beyond to the 12th AfrEA International Conference.

The conference will take place in Marrakech, Morocco, from 23 to 27 November 2026. The conference will provide a continental platform to reflect on the changing environment in which evaluation is taking place and to explore how evaluation can contribute to Africa's sovereignty, resilience and development priorities in an increasingly complex global environment.



📅 Dates

23- 27 November 2026

📍 Location

Marrakech, Morocco

🏠 Host

African Evaluation
Association (AfrEA)/
Morrocan Evaluation
Association

🎯 Theme

Evaluation in the era of
Polycrisis: The Role of
Evaluation in Supporting
Africa's Sovereignty and
Resilience in the Face of
Global Disruptions

📍 Main venue

Grand Mogador Agdal,
Marrakech

📧 More infos

afrea.org/conf2026/
www.afrea.org
conference@afrea.org

Among many other
benefits, participant will
be able to:



Exchange knowledge and
experiences across countries
and regions.



Engage with leading African
and international evaluation
experts.



Explore emerging
approaches to evaluation in
contexts of polycrisis.



Strengthen African-led and
Africa-rooted evaluation
practice.



Connect evaluators with
policymakers, development
partners and institutions.



Strengthen professional
networks and collaboration.



Create opportunities
for Young and Emerging
Evaluators to participate and
lead.



Reflect on the role of
evaluation in supporting
Africa's sovereignty and
resilience.



**12th AfREA
Conference**
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Conference Venue

Grand Mogador Agdal

Tourist Zone Agdal, 40000
Marrakech, Morocco

The Grand Mogador Agdal will serve as the main venue for the 12th AfrEA International Conference. Participants should follow conference signage and instructions from the organising team upon arrival.

The venue is located in the Agdal area of Marrakech and forms part of the Mogador Agdal conference complex.

CONFERENCE FEES

Your rate reflects your membership and eligibility the moment you register. Early bird rates apply until 8 November 2026; late rates apply afterward.

STANDARD

\$750

\$800 after early bird

MEMBER

\$650

\$700 after early bird

YOUNG AND EMERGING EVALUATOR

\$300

\$350 after early bird

For evaluators within the AfrEA YEE network, under 35. Eligibility is recognized automatically at registration.

REGISTRATION FOR WORKSHOPS - 12TH AFREA CONFERENCE

Please find below the payment options for workshop registration:

1. One-Day Registration: \$100

2. Two-Day Registration: \$200



[Click here to book your accommodation](#)

[Click here to register for the conference](#)

Recommended Accommodation

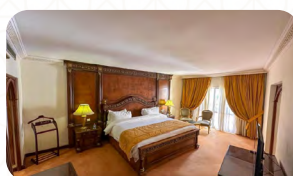
Participants who are not staying at the main conference venue may consider the following nearby hotels in Marrakech. Official conference rates and booking arrangements to be inserted once confirmed by AfrEA.



Grand Mogador Agdal

- ◆ Agdal, Marrakech; main conference venue.
- ◆ On-site / same venue complex.

Most convenient option for participants who prefer to stay at the conference venue and reduce daily travel time.



Best suited for : Speakers, organisers, participants with early sessions or accessibility needs.



Rawabi Hotel Marrakech & Spa

- ◆ Agdal Tourist Zone; nearby recommended hotel.
- ◆ About 7 minutes / 500 m

A practical nearby option with standard hotel facilities, including Wi-Fi, restaurant service, meeting rooms, wellness facilities, fitness access, parking and arranged shuttle/airport services.



Best suited for : Participants seeking a close and functional hotel within walking distance.





Adam Park Marrakech Hotel & Spa

- ◆ Agdal Tourist Zone; premium nearby hotel.
- ◆ About 8-10 minutes / 600 m.

A higher comfort nearby option with air-conditioned rooms, Wi-Fi, outdoor pool, several restaurants, fitness centre, spa/wellness services and meeting facilities.



Best suited for : Participants preferring additional comfort and amenities close to the venue.



Palm Plaza Hotel & Spa

- ◆ Agdal, Marrakech; nearby recommended hotel.
- ◆ About 9 minutes / 600 m.

A comfortable nearby hotel with Wi-Fi, spa, dining options, meeting and event facilities and a quiet Agdal location close to the conference venue.



Best suited for : Participants who want a calm hotel setting with leisure and wellness facilities.





Arriving in Marrakech

Option 1: Connecting Flight to Marrakech



✈ Directions:

Land at Casablanca Airport (CMN). Stay inside the terminal. Follow signs for "Connecting Flights" / "Domestic Transfers".

✈ Carrier & Duration:

Board a daily Royal Air Maroc nonstop connecting flight to Marrakech Menara Airport (RAK). Flight time is 1 hour and 5 minutes.

✈ Estimated Cost

1,200 MAD – 2,400 MAD (\$120 – \$240 USD) one-way economy, depending on how far in advance you book.

Option 2: Train to Marrakech Train Station



✈ Directions:

Directions: Go to the lower level of Terminal 1 at Casablanca Airport to reach the integrated "Aéroport Mohammed V" train station.

Step 1: Purchase a ticket. Board the airport shuttle train to the Casa-Voyageurs station in Casablanca.

Step 2: Transfer at Casa-Voyageurs to the direct train to Marrakech Train Station (Gare de Marrakech).

✈ Carrier & Duration:

The total rail journey takes roughly **3 hours and 40 minutes**.

✈ Estimated Cost

120 MAD – 200 MAD (\$12 – \$20 USD) total for both train legs.

Final Leg: Ride-Hailing & Taxis in Marrakech

For the final leg within Marrakech, participants should use official airport taxis, recognised local taxi services, hotel-arranged transfers, or locally available ride-hailing applications where operational at the time of travel.



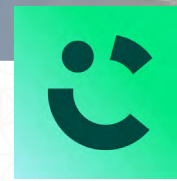
↳ Roby Taxi

Summons official local taxis with an upfront, non-negotiable fare calculated by the app.



↳ inDrive

Peer-to-peer bidding app. You propose a price and drivers accept or counter-offer.



↳ Careem

Standard functional vehicle-booking application.



Estimated Final Leg Costs to Grand Mogador Agdal Hotel

↳ From Marrakech Airport (RAK)

Ride-hailing or locally available app-based transport: fares vary by demand and availability; participants should confirm the fare in the app before travel.

Official airport taxis: use the designated taxi ranks and confirm the fare before departure.

↳ From Marrakech Train Station (Gare de Marrakech)

Ride-Hailing / Local Taxis:

55 MAD – 80 MAD
(~\$5.50 – \$8 USD).



Visa and Travel Information

Participants should confirm their visa requirements well in advance of travelling to Morocco. Visa requirements vary according to nationality and individual circumstances.

Morocco operates an official electronic visa system for eligible travellers through the Acces Maroc platform

<https://www.acces-maroc.ma/#/>.

Participants should check their eligibility and current requirements through the official Moroccan immigration portal before making travel arrangements.

Official eVisa platform: <https://www.acces-maroc.ma/#/>

Conference invitation letter process: [Registration Link](#)

Participants who require an official invitation letter should submit their request through the link above. Participants are encouraged to begin the visa process early and not wait until the final weeks before the conference.



7. Travel Documents



Valid passport.



Moroccan visa or eVisa, where required.
Visit: <https://www.acces-maroc.ma/#/>



Conference registration confirmation.



Conference invitation letter, where applicable.



Return or onward flight confirmation.



Hotel booking confirmation.



Travel insurance documentation, where needed.



Copies of other important travel documents.

[Click here to register for the conference](#)

[Click here to request invitation letter](#)



Meals and Catering

- Coffee and refreshment breaks will be provided during official conference breaks, subject to the final programme.
- Lunch arrangements will be communicated in the final programme, including whether meals are provided on-site or through designated conference catering points.
- Conference dinner and reception arrangements will be confirmed by the organisers closer to the event date.
- Participants with dietary requirements should indicate them during registration or contact the Conference Secretariat as early as possible.



Weather and What to Pack

Marrakech in November is generally mild during the day and cooler in the mornings and evenings. Participants should pack light layers and check the forecast again shortly before travelling.

- Comfortable clothing suitable for conference sessions.
- A light jacket or sweater for cooler mornings and evenings.
- Comfortable walking shoes.
- Sun protection.
- Personal medication and essential toiletries.
- A round two-pin travel adapter
- Appropriate attire for formal or cultural events.

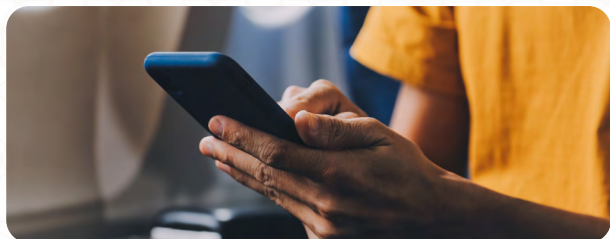




Money and Payments

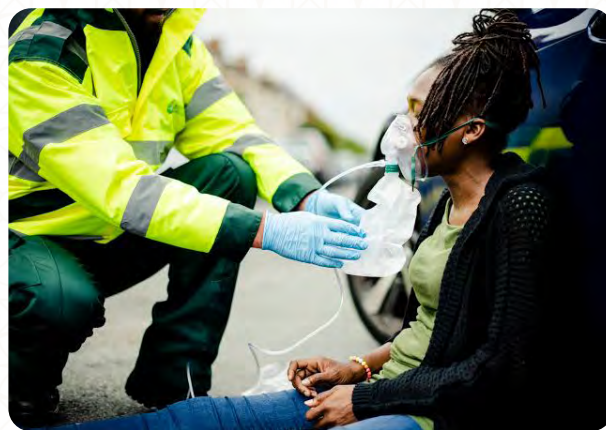
The currency used in Morocco is the Moroccan dirham (MAD).

1. Carry a small amount of local currency.
2. Use established banks or authorised currency exchange services.
3. Notify your bank before international travel where necessary.
4. Carry an international payment card.
5. Keep some cash available for small purchases and local transport.



Internet and Communication

1. Confirm international roaming arrangements with your mobile provider before travelling.
2. Consider a local SIM or eSIM where appropriate.
3. Keep important conference contacts saved offline.
4. Download travel and conference documents before arrival so they remain available offline.



Health and Emergency Information

Participants are encouraged to obtain appropriate travel insurance before travelling.

1. Carry essential medication.
2. Keep a copy of your prescription where relevant.
3. Stay hydrated.
4. Keep emergency contact information accessible.

Nearby medical facilities:

5. Clinique Internationale de Marrakech:
+212 5 24 36 95 95.
6. Hôpital Privé de Marrakech:
+212 5 24 35 98 00.
7. CHU Mohammed VI Marrakech:
+212 5 24 30 07 00.

Participants should contact their travel insurer or hotel reception for guidance before visiting a medical facility, except in emergencies that require immediate assistance.



Morocco emergency numbers:

112

General emergency from mobile

Use for urgent emergencies from a mobile phone; the call is directed to the appropriate service.

19

Police

Urban police emergencies, theft, security incidents or urgent public safety concerns.

177

Royal Gendarmerie

Emergencies outside urban areas or on intercity roads.

141

Medical emergency / SAMU

Serious medical emergencies requiring urgent assistance or ambulance coordination.



Cultural and Practical Tips

- Respect local customs and cultural practices.
- Dress appropriately when visiting religious or cultural sites.
- Ask permission before photographing people.
- Keep valuables secure in busy public areas.
- Use recognised transport services.
- Carry small amounts of local currency.
- Be mindful of local customs when visiting markets and public spaces.



Tourism and Cultural Experiences

Marrakech offers participants an opportunity to experience Morocco's rich cultural heritage alongside the conference. Participants may wish to explore the city before or after the conference, subject to their travel schedules. The following attractions are commonly visited and are within reasonable travelling distance of the Agdal area.



Jemaa el-Fnaa



The Medina of Marrakech



Bahia Palace



Koutoubia Mosque and surrounding area



Majorelle Garden



Saadian Tombs



Traditional souks



Marrakech museums and cultural sites

Top attractions near Grand Mogador Agdal



----- 3.6 km	DJEMAA EL FNA
DAR SI SAID MUSEUM ----- 3.7 km	BAHIA PALACE
----- 4 km	MUSEUM OF MOUASSINE DOURIA DERB EL HAMMAM
----- 4.1 km	LE JARDIN SECRET
----- 4.4 km	THE ORIENTALIST MUSEUM OF MARRAKECH
----- 4.5 km	BOUCHAROUIE MUSEUM
YVES SAINT LAURENT MUSEUM ----- 5 km	MENARA GARDENS MAJORELLE GARDENS



Restaurants & cafes near Grand Mogador Agdal



SINATRA LOUNGE
350 m



CAFÉDIEM
350 m



CACTUS CAFÉ
350 m



Important Participant Checklist



- ☐ Confirm registration and retain the confirmation.
- ☐ Check Moroccan visa requirements and apply through the appropriate official channel where necessary.
- ☐ Book accommodation early and confirm the distance from the conference venue.
- ☐ Book flights and confirm arrival and departure dates.
- ☐ Arrange airport transfer according to official conference guidance.
- ☐ Prepare passport, visa, invitation letter, hotel booking and travel insurance documents.
- ☐ Review the programme and identify priority sessions.
- ☐ Prepare presentation and networking materials.
- ☐ Plan time to experience Marrakech's cultural heritage and hospitality, where possible.



Social Media and Digital Engagement

Participants are encouraged to share their conference experiences, insights and reflections through social media. Official conference hashtags include:

#AfrEA2026

#AfrEAInMarrakech

#AfrEA12thConference

[Click here to register for the conference](#)

[Click here to request invitation letter](#)



Key Contacts

Conference Secretariat

- › conference@afrea.org
- › nowusuaa@afrea.org

Registration Support

- › support@afrea.org

Registration Payment Support

- › accounts@afrea.org

Visa / Invitation Letter Support

<https://afrea.org/12th-conf-invitation-letter-request-en>

visa requirements should be checked through

<https://www.acces-maroc.ma/#/>

Emergency Conference Contact

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- › **Yassine Taiss**
 - +212 679-034653

Conference Website

- › <https://afrea.org/conf2026/>

AfrEA Website

- › <https://www.afrea.org/>



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The African Evaluation Association looks forward to welcoming the African and global evaluation community to Marrakech for the 12th AfrEA International Conference. As Africa navigates multiple and interconnected global disruptions, the conference provides an important opportunity to reflect on how evaluation can support evidence-informed decision-making, strengthen resilience and contribute to Africa's sovereignty.

We look forward to meaningful conversations, knowledge exchange, professional connections and renewed commitments to strengthening evaluation across the continent.



Welcome to Marrakech.
Welcome to the 12th AfrEA
International Conference.

