25 AfrEA

African Evaluation Association
Association Africaine d'Evaluation

EvA

Ethiopian
Evaluation
Association (EEvA)

ANNIVERSARY CELEBRATIONS BROCHURE

16–18 JUNE 2025

CELEBRATING 25 YEARS OF AFICAN EVALUATION EXCELLENE

UNECA Conference Center Addis Ababa, Ethiopia



African Union

mastercard foundation

ACBF Shaping Africa's future

FORD FOUNDATION

Conrad N Hilton Foundation

New Development Bank

BOAD

IFAD Investing in rural people

DEval German Institute for Development Evaluation

WFP World Food Programme

UNFPA

unicef

UNDP

global evaluation initiative

16-18 JUNE 2025

CELEBRATING 25 YEARS OF AFICAN EVALUATION EXCELLENE

UNECA Conference Center Addis Ababa, Ethiopia

CELEBRATING 25 YEARS OF EXCELLENCE IN AFRICA-ROOTED EVALUATION: BUILDING A STRONGER FUTURE TOGETHER



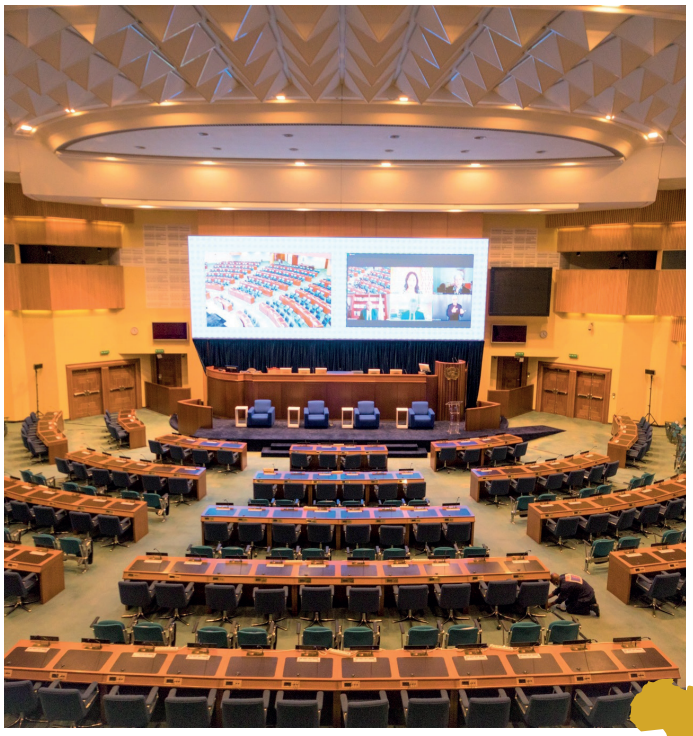
For a quarter of a century, the African Evaluation Association (AfrEA) has championed the growth of evaluation in Africa, fostering impactful insights that shape development across the continent. In celebration of this milestone, AfrEA is organizing a prestigious gathering of evaluation experts, policymakers, and development practitioners.

Step into a world of insightful discussions, transformative ideas, and meaningful collaborations as we celebrate 25 years of excellence in Africa-rooted evaluation! Each day of our anniversary celebration is crafted to inspire, connect, and shape the future of evaluation in Africa. Join us as we commemorate 25 years of impactful evaluation practice in Africa!



EVENT VENUES & DATES

This landmark event will unfold across two distinguished locations in Addis Ababa, Ethiopia:



UNECA Conference Center

16-17 JUNE 2025

- Host to the first two days of inspiring discussions, workshops, and plenary sessions.
- A center of excellence for policy dialogue and knowledge exchange, strategically positioned for engaging regional and global stakeholders.

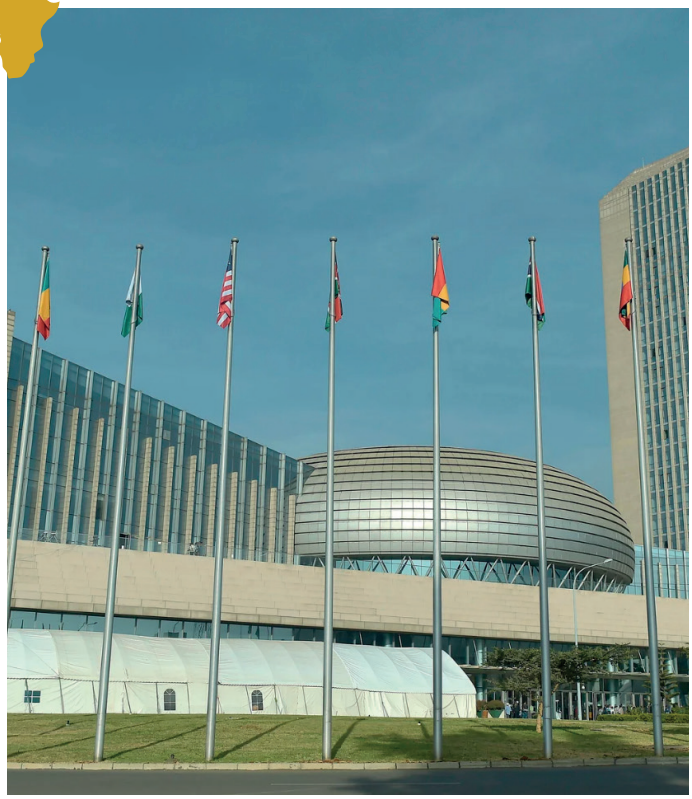
View location

African Union Headquarters

18 JUNE 2025

- A symbol of continental unity, this venue sets the stage for high-level discussions on evaluation's role in Africa's development and Agenda 2063.
- A momentous conclusion to the celebrations featuring presidential dialogues and resolutions.

View location



PROGRAMME HIGHLIGHTS



UNECA Conference Centre | 16 June 2025

- Inaugural Session: A grand opening reflecting on AfrEA's legacy and future direction.
- Regional Workshops: Presidential Council sessions addressing evaluation needs across Africa. This session will unite AfrEA VOPEs by regions to discuss their growth and development.
- Young & Emerging Evaluators: This session will highlight perspectives from change-makers influencing the field.
- Launch of the "Handbook on Made in Africa Evaluation": The handbook spotlights knowledge and publications on the Made in Africa Concept from renowned evaluation stakeholders.
- Cultural Welcome Dinner: The welcome dinner promises to be a night of networking, entertainment, and appreciation of African heritage.



UNECA Conference Centre | 17 June 2025

- AfrEA Council of Elders Panel: This session will provide insights from previous AfrEA presidents who shaped the organization's journey.
- The Made in Africa Evaluation Concept: Learn about the strides achieved and the path ahead in the Made in Africa Evaluation journey.
- Strategic Co-Creation with Development Partners: This session will engage donors and key players to strengthen Africa's evaluation ecosystem.
- AfrEA Awards Ceremony: A prestigious recognition of excellence in evaluation.



African Union Headquarters | 18 June 2025

- High-Level Panel: This will be an insightful discussion on evidence for Agenda 2063, shaping Africa's future.
- Presidential Dialogue: A highpoint of the event, this session will bring together some African Heads of State to dialogue on the importance of evaluation in policymaking.
- AfrEA's Resolution on Agenda 2063: Discover a visionary declaration on AfrEA's commitment to advancing evaluation in the continent.
- Conference Closing Session: Reflections, commitments, and a roadmap for the next 25 years.
- Exclusive Cocktail Reception: A celebratory close hosted by Canada's Special Envoy to Africa.

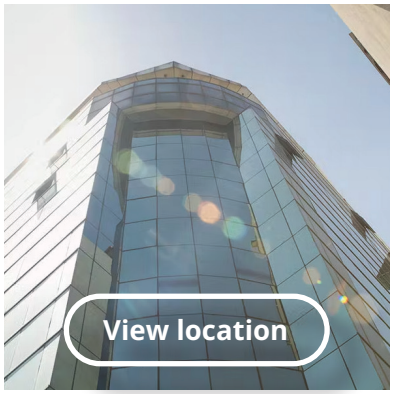
Why You Shouldn't Miss AfrEA@25!

- Connect with global and African evaluation pioneers
- Exchange knowledge in engaging workshops & panels
- Witness historic resolutions for Africa's future
- Experience Ethiopia's rich culture & vibrant hospitality
- Celebrate evaluation excellence with distinguished leaders



ACCOMMODATION GUIDE

Recommended hotels within proximity to UNECA Conference Center and Bole International Airport:



Jupiter Hotel (Kasanchis)

★★★★★

Rate(USD)

$60

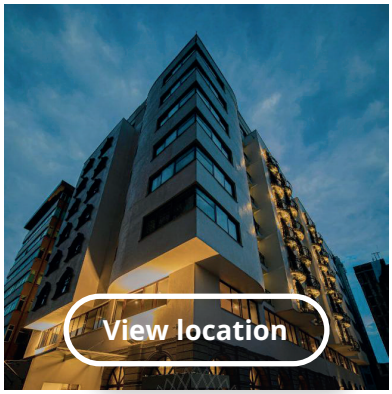


Eilly International Hotel

★★★★★

Rate(USD)

$65

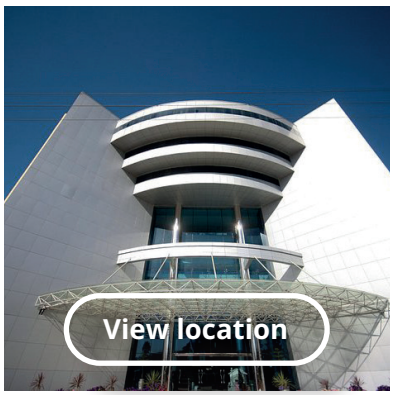


The Grand Palace Hotel

★★★★★

Rate(USD)

$80

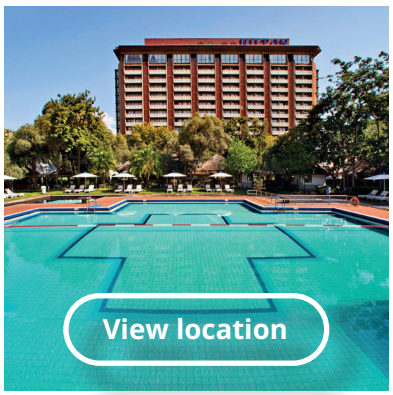


Inter Luxury Hotel

★★★★★

Rate(USD)

$60

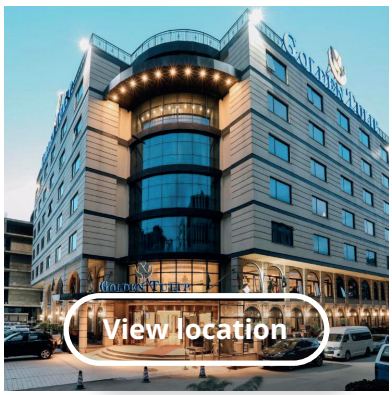


Hilton Addis Ababa

★★★★★

Rate(USD)

$105

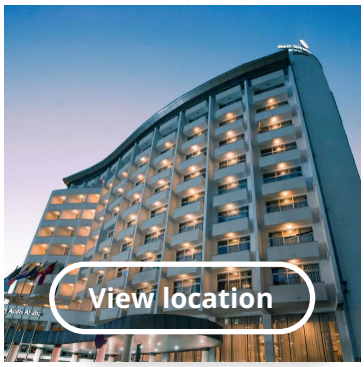


Golden Tulip Hotel

★★★★★

Rate(USD)

$78.65



Best Western Plus Hotel

★★★★☆

Rate(USD)

$80

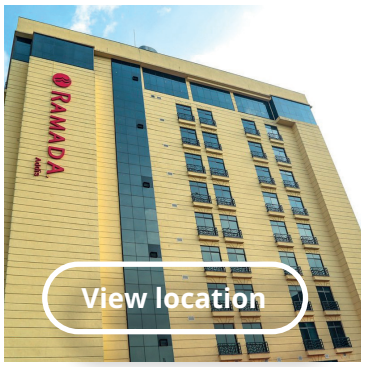


Cassiopeia Hotel

★★★☆☆

Rate(USD)

$60

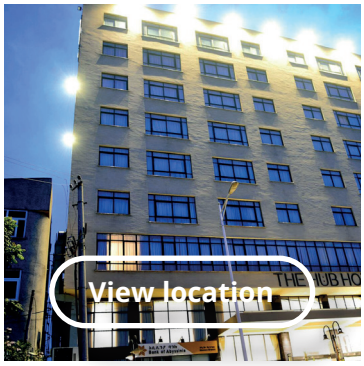


Ramada Addis Hotel

★★★★☆

Rate(USD)

$88

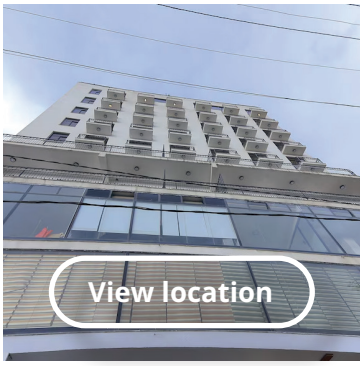


The Hub Hotel

★★★☆☆

Rate(USD)

$55



Zemilo Hotel Apartment

★★☆☆☆

Rate(USD)

$50

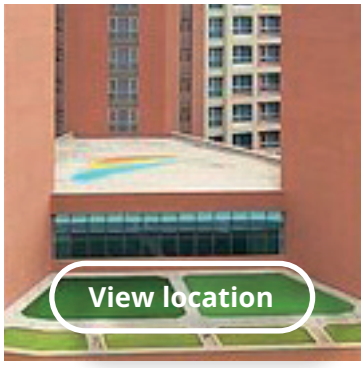


Jupiter Hotel (Bole)

★★★★☆

Rate(USD)

$60



Skylight Hotel

★★★★★

Rate(USD)

$55

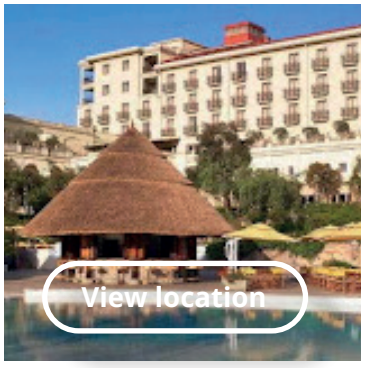


Radisson Blu Hotel

★★★★★

Rate(USD)

$108



Sheraton Addis

★★★★★

Rate(USD)

$224

Distance to UNECA



Radisson Blu Hotel	0.3 km	0.4 km	The Grand Palace Hotel
Jupiter Hotel (Kasanchis)	0.6 km	0.8 km	Eilly International Hotel
Inter Luxury Hotel	1.0 km	1.1 km	Hilton Addis Ababa
Inter Luxury Hotel	1.0 km		
Sheraton Addis	1.8 km	3.8 km	Golden Tulip Hotel Cassiopeia Hotel
Ramada Addis Hotel	4.0 km	4.3 km	The Hub Hotel
Zemilo Hotel Apartment	4.4 km	5.5 km	Jupiter Hotel (Bole)
Skylight Hotel	5.8 km		

All hotels are accessible by car, and many are walkable from UNECA for those staying in the Kasanchis area.



Travel & Practical Tips

Ethiopia offers visa-on-arrival and e-Visa services for many African nationals.

Bole International Airport (ADD) is 10–15 minutes from UNECA and nearby hotels.

June temperatures average 20°C (68°F). Pack light layers and a jacket.

The local currency is Ethiopian Birr (ETB); major hotels accept credit/debit cards.

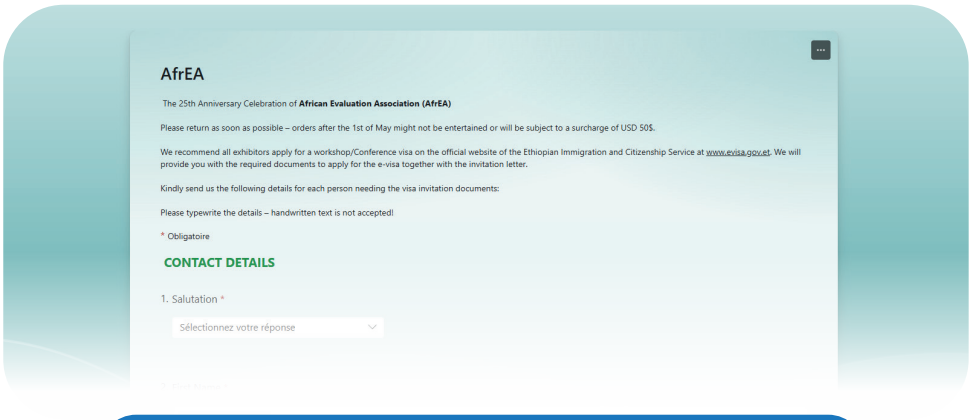
English, French, and Amharic support will be available during the event.

Visa & Travel Information

Visa Process

Apply for Electronic Visa (e-Visa) at www.evisa.gov.et before traveling.

Use the link below to get a visa invitation letter



https://forms.office.com/r/6F8hPn9fQ5

African Nationals are allowed to get an arrival Tourist Visa. However, we recommend that all participants to secure thier e-visa in advance to avoid any issues at the airport.

Travel Advisory



Arrival Airport: Bole International Airport (ADD), Addis Ababa

Airport Transfers:

- Official airport taxi (yellow taxis)
- Ride-hailing services: Ride, Feres, ZayRide
- Most hotels provide shuttle service

Public Transport:

Minibuses (cash only), taxis, and ride-hailing apps are available throughout Addis Ababa



Meals & Accommodation

Meals Provided as Part of the Conference Package



- Lunch & tea/coffee breaks: Provided from 16 – 18 June at the venue
- Special events include the Opening Dinner and Gala Night at Sheraton Addis

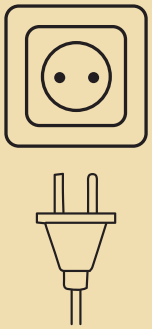
Cultural & Logistical Tips

- **Greeting Etiquette :** Handshake and “Selam” **(ሰላም)** are common

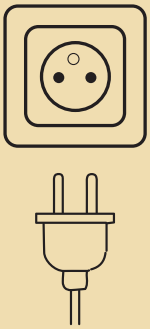
- **Dress Code :**
  - Business Casual for the event
  - Traditional attire encouraged for Cultural Night

- **Electricity** : 220V, Type C/E/F plugs

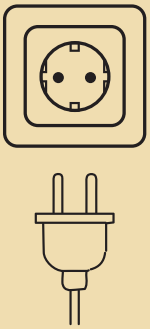
TYPE C



TYPE E



TYPE F





Day
18 - 22 °C

Night
10–14°C

Carry a light jacket or umbrella

Altitude: Addis Ababa is at 2,355 meters above sea level – take time to acclimatize

Public Holidays in June: Eid al-Adha expected mid-June (check local announcements)

Internet & Communication

Wi-Fi access available at UNECA and in hotels

Local SIM cards available at airport

ethio telecom Safaricom

Banking & Currency Exchange



- **Currency:** Ethiopian Birr (ETB)
- Exchange available at airport, banks, and hotels
- ATMs available widely
- Credit/debit cards accepted in large hotels/restaurants
- Carry some cash for taxis and markets

Health & Emergency Information

Emergency Numbers

991	907	939
Police	Ambulance	Fire

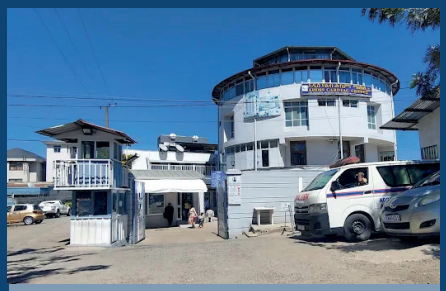
Nearby Hospitals



St. Gabriel General Hospital



Korean Hospital



Addis Cardiac Hospital



MeQrez Hospital



Heal Venture Medical and Surgical Center

- **Health Tips**
  - Drink bottled or filtered water
  - Yellow Fever certificate required if arriving from affected countries

Tourism & Culture

- **Coffee Culture :** Participate in the traditional Ethiopian coffee ceremony

- **Traditional Foods :** Injera, Doro Wot, Tibs, Kitfo



Nearby Touristic Attractions

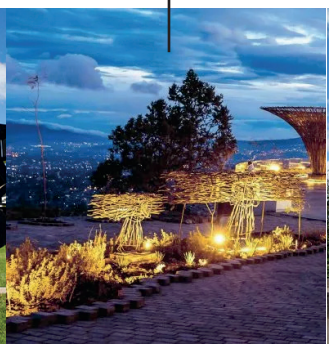
National Museum of Ethiopia (home of "Lucy")

Entoto Park

Merkato (largest open-air market in Africa)







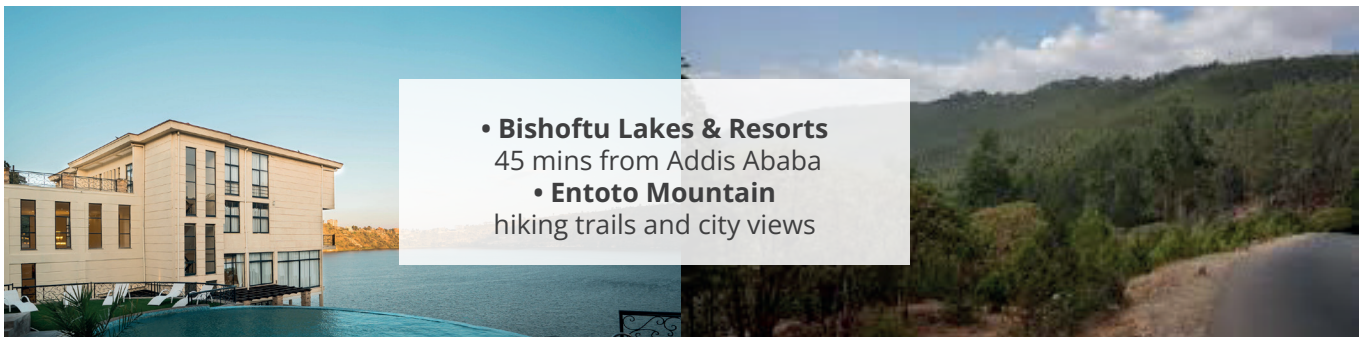




Unity Park

Holy Trinity Cathedral

Day Trips



- **Bishoftu Lakes & Resorts**
  45 mins from Addis Ababa
- **Entoto Mountain**
  hiking trails and city views

Next Steps for Participants

1. **Complete registration once the portal opens**
2. **Apply for visa at www.evisa.gov.et**
3. **Book accommodation of your choice**
4. **Prepare to engage in meaningful evaluation dialogues**

African Evaluation Association
Association Africaine d'Evaluation

CELEBRATING 25 YEARS OF
AFRICAN EVALUATION EXCELLENCE

Contact

Organizing Committee

conference@afrea.org

Ethiopian Evaluation Association

eeva.ethio@gmail.com

Social Media

To stimulate conversation online, live posts will be made on social media. We encourage you to share your ideas, views and insights via social media using the hashtag:

#AfrEA25

www.afrea.org

