

WORKSHOP DESCRIPTIONS

Workshop Title	Facilitator	Organisation	Description
Apport du Système d'Information Géographique à la production des données probantes à l'évaluation des impacts des projets de développement durable : cas des projets de la province du Batha (Centre du Tchad)	Mbaribo Tadio	Ministere De L'environnement, De L'eau Et De La Peche du Tchad	<p>La collecte des données pour l'évaluation des impacts relève d'un parcours de combattant et nécessite tant de sacrifices en terme de moyens logistiques, humains, financiers et techniques.</p> <p>Cependant, les outils du système d'information géographique et les images satellitaires procurent des atouts non négligeables et permettent de fournir de masse de données en temps réel et à un cout aussi réduit pour appréhender la résilience des populations et des ressources dans un contexte de changement climatique accru et ainsi évaluer efficacement les effets de réalisation des projets à long terme.</p> <p>En effet, ces outils ont permis de fournir à plus de 95% des informations et données au système de suivi et évaluation des projets et réduire de deux tiers leur temps de collecte et de traitement présentant ainsi des cartes thématiques de haute valeur technique et scientifique pour la prise des décisions.</p>
What are people telling us - how can we collect better data and how should we analyse the data we collect	David Roberts	Robertsbrown Pty Ltd	<p>One aim of the Conference is to "Encourage the development and documentation of high quality evaluation practice and theory." This workshop will challenge some of the assumptions about quality practice.</p> <p>It asks if evaluators can treat answers to questions as direct evidence about the topics of interest? Cognitive and psychological research suggests we should not. We need to rethink how we design interviews and questionnaires: and how we analyse the data produced.</p> <p>This interactive workshop explores the lessons from cognitive research; and how evaluators might apply such lessons to improve our research techniques. Participants will be asked to participate in a question-answering session and then to explore the cognitive bases of their responses. We will then discuss the cognitive research to see how it applies to the experience of the group. The final part of the workshop will involve participants working together to develop ideas about how to apply the research to developing questions and analyzing data.</p>
Enrich your data collection! Participatory methodologies with vulnerable populations	Susan	Institute For Reproductive Health	<p>Workshop description:</p> <p>Participants in this one-day workshop will practice methods that engage people in visual and active ways while providing reliable data on concerns and beliefs and practices. The seven methodologies the participants will practice in this workshop are well-received in our evaluation work and in workshops we facilitate around the world.</p> <p>Learning Outcomes: Participants will...</p> <ol style="list-style-type: none"> 1. Discuss principles for designing and grounding culturally-appropriate participatory evaluation methods for and with vulnerable groups. 2. Develop skills in using seven diverse methods for collecting, analysing, and communicating findings from vulnerable people. 3. Discuss benefits and challenges of analysing and communicating outcomes from visual data. <p>Proposed Agenda:</p> <p>A brief introductory discussion will review characteristics of vulnerability and principles of working with vulnerable groups and of using participatory methodologies that shift power relationships from evaluators to vulnerable people/ groups. A continuum of participation will be introduced to allow discussion on where methods fall on the continuum.</p> <p>We will work with seven participatory methodologies using actual examples from our evaluation work: vulnerability mapping (case study on adapting common mapping exercises to explore social vulnerability); pile sorting and pocket-chart voting (for prioritizing and quantification); continuum of violence (for exploring relationships and attitudes); and calendars and timelines of vulnerability (time analysis tools). For each practiced method, we will discuss extent of participation, where in the evaluation cycle the method can be used, and how to interpret and communicate results of participatory methodologies, which are oftentimes visual as well as verbal,</p>
Évaluation axée sur les résultats dans le domaine de la santé : questions, méthodes, déontologie et éthique, organisation et applications aux programmes de planification familiale et de lutte contre le VIH/SIDA en Afrique	Bernard D Togba Jr	Usaid E4d	<p>In Africa, result-based evaluation in health has evolved from its initial conception of a logic of means to move clearly to a logic of results. The result-based evaluation in health is primarily designed as a tool to improve a process of transparency, accountability and results-based management of public health intervention and its impacts. The issues, methods, deontology, ethics and organization of a results-based evaluation are still under-documented and not widely disseminated among African evaluators. Indeed, in terms of effectiveness, it is a question of achieving greater mutual transparency on objectives and results vis-à-vis Parliament, the Government, social actors, taxpayers and ordinary citizens, technical and financial partners. In terms of efficiency, it is a question of establishing the link between the quantity and quality of services offered to beneficiary populations or users and the resources mobilized for implementation in connection with the emergence of new professional practices (evidence base-medicine) but also by the evolution of organizational and strategic modes of management of public health programs and projects. The purpose of this workshop is, as a first step, to shed light on the understanding of the notion of result-based evaluation in health. The special attention will then focus on the various issues for Africa, the different theoretical and methodological trends, deontology and ethical considerations of reference and organization by seeking to highlight their relevance in the explanation of the problematic of result-based evaluation in the field of health in Africa. Examples of applications will focus on evaluations of family planning and HIV / AIDS programs and projects in Africa in recent years.</p>

WORKSHOP DESCRIPTIONS

<p>Utilisation de méthodes qualitatives dans les évaluations</p>	<p>Bernard D Togba Jr</p>	<p>Usaid E4d</p>	<p>This training will provide an introductory overview of the principles and practice of qualitative research. Participants will explore how people make sense of their lives, and recognize ways in which qualitative research bridges the gap between scientific evidence and clinical practice by examining the attitudes, beliefs, and preferences of all parties. Participants will be introduced to the concepts underpinning qualitative research, learn to collect data using fundamental methods, including observation, interview and focus groups and become familiar with the techniques of thematic qualitative data analysis. At the end of the training, participants will be able to:</p> <ul style="list-style-type: none"> • Use qualitative research in evidence-based practice; • Understand commonly used qualitative methodologies in healthcare; • Understand the ways in which qualitative and quantitative approaches can be combined; • Discuss the issues involved in systematic review and synthesis of qualitative research; • Describe steps to design, data collection and analysis for a qualitative project; • Use qualitative methods, including observation, interviews and focus groups; • Conduct thematic qualitative data analysis; • Write up qualitative research results.
<p>Qualitative Data Management and Analysis Using NVIVO</p>	<p>Victor Kiwujja</p>	<p>Lida Africa</p>	<p>NVIVO is the leading tool for Computer Assisted Qualitative Data Analysis (CAQDAS).</p> <p>This 1 day workshop is ideal for managers and researchers, as well as M&E professionals and students that are seeking to integrate the sophisticated analysis of qualitative data, with quantitative data and simplify analysis of text-based research data and interpretation with in their interventions.</p> <p>Specifically, the workshop will:</p> <ol style="list-style-type: none"> 1.Improve participants knowledge & understanding of Qualitative data 2.Improve practical skills for qualitative data management, analysis and Visualization Using NVIVO 3.Share knowledge and experiences in qualitative M&E data analysis <p>The training will cover three sessions: Session 1: Introduction to NVIVO & its concepts Session 2: Importing, Coding Documents and Categorizing Data Session 3: Visualizing NVIVO project</p> <p>Participants are required to have access to computers. Lida Africa will provide training datasets & online materials at no cost. A Lida Africa Qualitative Data Management and Analysis Manual will be provided at a cost. During the training we shall be using a trial version of NVIVO.</p>
<p>Elevating Your Evaluation Practice by Applying Theories and Approaches</p>	<p>Daniela Schoetr</p>	<p>Western Michigan University</p>	<p>This workshop presents an introduction to historical and contemporary theories and approaches to evaluation in interdisciplinary contexts. The focus is on classifications of theories and approaches recommended by evaluation thought leaders. Participants will gain insight into how their own backgrounds, training, and contexts may influence their choice of or preference for particular approaches. Incorporating small group activities, case studies, and discussions, this workshop will allow for critical reflection and active engagement with key content so that participants will leave the workshop with a solid understanding about existing theories and approaches, and their strengths, weaknesses, and opportunities for application in practice.</p> <p>By the end of this workshop, participants will be able to (a) recognize different evaluation theories and approaches, (b) identify strengths, weaknesses, and opportunities associated with various evaluation theories and approaches in differing contexts, (c) apply different theories and approaches in evaluation practice.</p> <p>Experience/history: This daylong workshop was first developed for the 2016 American Evaluation Association's (AEA) Summer Institute in Atlanta, Georgia. Since then, the workshop has been continuously improved and tested in large groups (almost 100 participants) and small groups (less than 10). It was implemented in the 2017 and 2018 AEA Summer Institutes, the 2017 Joint Latin American Evaluation Association conference, and the 2018 American Educational Research Association and the European Evaluation Society conferences</p>

WORKSHOP DESCRIPTIONS

<p>How to become a better evaluator in the SDG era? A step-by-step guide on how to "Think outside of your Evaluation Toolbox" and Overcome your Personal Boundaries (available in French or English)</p>	<p>Michele Tarsilla</p>	<p>UNICEF Regional Office for West and Central Africa</p>	<p>This workshop was delivered twice in 2018: as a full-day workshop at the European Evaluation Society Conference (rating: Excellent by 97% of the participants) and as a half-day workshop at the American Evaluation Association Conference (rating: Excellent by 100 of participants).</p> <p>Target participants: Young and Emerging evaluators</p> <p>OVERALL DESCRIPTION In an effort to reconcile evaluation with strategic planning approaches and tools that evaluators have often neglected, this workshop aims to expose young and emerging evaluators to a host of evaluation principles and practices that would allow them to enhance their evaluation skills and competencies in today's world. This workshop intends to push participants to overcome those technical and personal boundaries that may hamper the successful conduct of their evaluations and, as a result of it, the impact of their contribution to national development processes across the continent, especially within the scope of SDG evaluation endeavours.</p> <p>LEARNING OBJECTIVES: Workshop participants will learn to:</p> <ul style="list-style-type: none"> • Identify their own personal and technical boundaries in evaluation; • Get out of their comfort zones, both methodologically and conceptually, in future evaluation endeavors; • Discuss foundational evaluation topics with colleagues and clients in more innovative and thought-provoking terms; • Contribute to the planning and delivery of formal capacity development programs as well as informal exchanges on evaluation with peers and clients in a more culturally competent and contextually relevant manner; • Make the best use of the available resources to deal with the complexity of their future (e.g. including SDG M&E tasks); • Use evaluation to advance social justice and gender equality by establishing bridges with other disciplines <p>(French or English; The facilitator is perfectly bilingual)</p>
<p>Positive Youth Development Measurement and Applications of a Learning Agenda for Youth-focused Programming</p>	<p>Cassandra Jessie</p>	<p>International Center For Research On Women/Making Cents International</p>	<p>Training background: YouthPower Learning is advancing positive youth development (PYD) in part through the development of indicators and associated toolkit to support the application and adaptation of PYD indicators in low- and middle-income countries (LMICs). Additionally, YouthPower has developed a PYD learning agenda for LMICs to provide collective guidance for a common agenda to address evidence gaps and invest in evidence-building activities related to PYD. This workshop builds on a series of trainings, webinars and resources shared globally and is aimed to help, youth led and youth serving organizations implementing and conducting research and evaluations of youth programs better measure their positive youth development outcomes and contribute to a global PYD learning agenda.</p> <p>Key learning outcomes:</p> <ul style="list-style-type: none"> • What does PYD look like in programs for youth in low- and middle-income countries? • What are PYD indicators and associated tools for measuring PYD outcomes? • How do you apply PYD indicators in key program phases? • What are important considerations when adapting indicators to local contexts? • How do you measure PYD to improve program performance? • What is the purpose and process for developing a learning agenda? • In what ways can you contribute to the evidence of PYD influences on multi-sector outcomes through a learning agenda? <p>Participants will engage discussions, hands on activities and practice building from their own work/experiences as well as case studies to ground their understanding and application of PYD measurement.</p>
<p>L'évaluation des campagnes agricole, Instrument de Prevention et de Gestion des Crises alimentaires, par Dreni-Mi Mahamat Djimé, Président du RTSE</p>	<p>Mahamat Djimé Dreni-mi</p>	<p>Réseau Tchadien De Suivi Et Évaluation</p>	<p>Contexte Les sécheresses majeures de 1973 et 1984 qui ont affectées drastiquement la vie de ses populations et ses moyens leurs moyens d'existences ont amené les pays du sahel a créé en 1973 le Comité Inter Etats de lutte contre la sécheresse au sahel qui regroupait 09 pays auparavant et qui est monté à 13 pays aujourd'hui. Ce comité dispose d'un secrétariat Exécutif basé au Burkina Faso et de deux bras techniques, l'Institut du Sahel basé au Mali et le Centre Régional AGRYMET au NIGER. L'institut du sahel s'occupe de la recherche et le Centre Régional AGRHYMET de la coordination du dispositif de Prévention et de Gestion des Crises Alimentaires. Ce dispositif a développé des outils d'alertes précoces mis à la disposition des pays membres notamment l'enquête agricole permanente et l'enquête sur l'évolution des prix des produits agricoles pour anticiper sur les éventuelles crises alimentaires.</p> <p>Situation pluviométrique: Les quantités de pluies tombées sont comparées à la campagne précédente et à la normale pour identifier les zones déficitaires et excédentaires ;</p> <p>Situation alimentaire et nutritionnelle 1. Les données collectées de l'enquête agricole sur les productions agricoles permettent d'estimer la production agricole obtenue et d'en établir le bilan céréalier et calculé la disponibilité apparente sur la norme de 159 kg/pers/an pour le pays ; 2. Le proxy calorique sont calculés pour apprécier la disponibilité calorique par région ; 3. Les données des prix des produits agricoles sont comparées à l'année dernière à la même période et à la moyenne quinquennales.</p> <p>Le cadre harmonisé: L'outil d'analyse de la sécurité alimentaire et nutritionnelle est alimenté par les données de la campagne et les zones à risque d'insécurité alimentaire sont identifiées y compris les personnes soumis aux risques d'insécurité alimentaire ;</p> <p>Plan de réponse: Un Plan de réponse est élaboré en appui aux personnes vulnérables qui ont subi le choc et adopté de manière consensuelle avec les différentes parties prenantes. Les aides alimentaires sont mobilisées en appui aux personnes vulnérables.</p>

WORKSHOP DESCRIPTIONS

Computer Aided Data Collection and Management	Timothy Njeru	Tegemeo Institute of Agricultural Policy and Development	<p>Tegemeo Institute has a long experience in undertaking household's surveys, primarily, collection agricultural data in rural households in East Africa. Our surveys, which are nationally representative, are designed to collect household data touching on various topics but mainly focusing on agriculture. Tegemeo switched to CAPI for data collection in 2014 and has accumulated valuable experience through using a wide range of platforms for the use of CAPI in rural settings. For example, for the surveys undertaken since 2014, the institute has used platforms such as ODK, SurveyCTO, SurveyMonkey as well as trained staff in CSpro and Surveybe.</p> <p>This workshop is designed as an interactive session to equip participants with skills of the key features of one of the widely used CAPI platforms i.e. Survey CTO and its application in data collection.</p> <p>Target Participants This workshop is designed to be a two-day workshop targeting beginners or intermediate users of CAPI who may wish to refresh their knowledge. The ideal number of participants is between 15 to 25 participants. Participants are requested to bring to the workshop, their Laptops installed with Microsoft Excel 2003 version or higher. In addition, participants can carry with them their smartphones/tablets for demo and practical sessions.</p>
TRAINING in BASIC Quasi-Experimental Impact Evaluation Methods	Barnabas Kiiza	Resdev Consult Limited	<p>WORKSHOP DESCRIPTION</p> <p>Basic Quasi-experimental Quantitative Impact Evaluation has its foundations in Econometric theory. The objective of this training is to give AFREA members the most basic knowledge for quantification of project/program impacts on the beneficiaries. Equip AFREA members with very basic skills in estimation and making inference from empirical impact evaluation studies in the course of policy derivation. Provide AFREA members with the practical experience in using SPSS and STATA econometric software.</p> <p>DAY 1 OF TRAINING WORKSHOP Topic 1: Qualitative Dependent Variable Models Topic 2: Impact Evaluation Modelling</p> <p>DAY 2 OF TRAINING WORKSHOP Topic 3: Impact Evaluation Modelling</p> <p>DAY 3 OF TRAINING WORKSHOP Topic 4: Impact Evaluation Modelling</p> <p>Target Participants: Intermediate and Advanced participants. Participants MUST possess Basic Skills in Statistics/Econometrics. Participants Need LAPTOPS with SPSS and STATA. Training is 90% HANDS-ON and 10% THEORY.</p> <p>Accreditation: The Course is NOT Accredited.</p>
L'intégration de l'agenda 2030 pour le développement durable et le cadre du suivi et d'évaluation des ODD: spécificités et défis.	Mahmoud Ghaouil	NATIONS UNIES	<p>En se référant au nouveau programme de développement durable 2030 et ses objectifs (ODDs); prévus par la résolution 70/1 de l'Assemblée Générale des Nations Unies du 25 septembre 2015, cet atelier vise à apporter une meilleure connaissance des 17 ODD et 169 cibles, et du cadre de suivi et d'examen de l'agenda 2030 pour le développement durable :objectifs, caractéristiques et organisation pratique au niveau mondial, régional et national.</p> <p>L'atelier se focalisera sur le principe "LEAVE NO ONE BEHIND" de l'agenda 2030 et des ODD sensibles à l'équité et au genre .</p> <p>L'atelier présente également un état des lieux du cadre des indicateurs des ODDs pour discuter sa capacité de s'adapter aux besoins spécifiques de chaque pays tout en assurant la comparaison internationale entre pays.</p> <p>A la lumière du caractère volontaire des examens au niveau national, l'atelier présentera enfin la capacité du nouveau cadre du suivi et d'examen à permettre non seulement un suivi régulier des progrès basé sur les indicateurs établis, mais surtout à assurer une fonction évaluative</p>

WORKSHOP DESCRIPTIONS

<p>A Monitoring and Evaluation Framework for South-South Cooperation</p>	<p>Neissan Alessandro Besharati</p>	<p>Independent; Stellenbosch University</p>	<p>TARGETED PARTICIPANTS Intermediate</p> <p>WORKSHOP DESCRIPTION</p> <p>South-South Cooperation (SSC) is increasingly important in the development strategies of African countries as complement to North-South and triangular development cooperation efforts, and has been growing rapidly in terms of volume, scope, geographic coverage and visibility. It has developed beyond technical cooperation and knowledge exchange to include trade, investment, infrastructure and connectivity, peace and security, and coordination of policies and development strategies on regional and global platforms. SSC represents increasing South-South economic and development strength and expresses solidarity in the efforts of countries to address common development challenges.</p> <p>M&E approaches, criteria and indicators in common use cannot be blindly applied in an SSC context, yet to date very little effort has been made to highlight and clarify the differences. The M&E Framework for SSC has been under development since March 2015</p> <p>The framework is based upon a set of principles that formally underlies SSC initiatives, with 20 indicators organised in five dimensions for use in a diversity of M&E initiatives. It brings very different perspectives to bear on critical foci when dealing with cooperation between countries in the South. It is considered a first step towards initiating a mechanism for greater accountability and transparency around SSC.</p> <p>Participant outcomes: Overall - enhanced ability of workshop participants to develop monitoring and evaluation initiatives and systems to track and determine the quality of South-South Cooperation. They will understand</p> <ul style="list-style-type: none"> i.the differences between SSC and conventional evaluation; ii.the nature and politics of, and principles underlying SSC; iii.the key elements of the M&E Framework for SSC; iv.when and how to apply the framework in practice in Africa based on case studies; v.how this relates to Principles-Focused Evaluation (PF-E).
<p>Co-designing and Evaluating Whatsapp Content Engagement: How to Build it into your Digital Project</p>	<p>Ambika Samarthyha-howard</p>	<p>Praekelt.org</p>	<p>When it comes to building projects using new technologies such as Whatsapp, content is often thought of as the last step in the process. But incorporating content into the design process from the start is an important part of creating an impactful and engaging user experience.</p> <p>This workshop aims to teach participants about our human-centred, evidence-based content development process. It will take participants through exercises that they could use in their work to conduct content prototyping before launch to test engagement strategies, and then evaluation of the content engagement after launch.</p> <p>Inspired by Perski, Blandford, West and Michie’s systematic review of engagement in digital behaviour change interventions (2016), we evaluate content engagement by determining “1) the extent (e.g. amount, frequency, duration, depth) of usage and (2) a subjective experience characterised by attention, interest and affect”.</p> <p>At Praekelt.org this is being done on the NurseConnect project, a National Department of Health mobile intervention that aims to support nurses in South Africa which was recently made available on Whatsapp.</p> <p>The project has used this approach to introduce new content across the following three pillars:</p> <ul style="list-style-type: none"> Pillar 1: Psychosocial message to address mental health, resilience and wellbeing Pillar 2: Announcement messages to improve direct communication with the National Department of Health Pillar 3: Narrative stories that make use of entertainment education to build communities. These will be presented to nurses as interactive episodes where they can choose which part of the stories they want to receive. <p>We use NurseConnect as a case study throughout the workshop to illustrate how participants can combine human-centred design processes and content strategy to develop and evaluate digital content.</p>

WORKSHOP DESCRIPTIONS

<p>Dealing with complexity in development evaluation: Challenges and opportunities for evaluating African development [2]</p>	<p>Michael Bamberger Benita Williams</p>	<p>Benita Williams Evaluation Consultants</p>	<p>Workshop goal and intended audience:</p> <p>The goal of the one-day workshop is to provide a relatively non-technical introduction to complexity and to the evaluation of complex programs. The workshop will prove useful both to new evaluators who are familiar with the basic quantitative, qualitative and mixed method evaluation methods, as well as to more experienced evaluators wishing to incorporate complexity-responsive methods into their evaluation practice. It provides a user-friendly five-step strategy for “unpacking” complex programs into components, each of which can be evaluated separately, and then the findings of the separate evaluations are “reassembled” (using complexity science theory) to assess the overall impacts of the program within the complex environment within which it is operating.</p> <p>Workshop description:</p> <p>This one-day workshop both provides a practical, real-world approach for assessing outcomes and impacts of complex development interventions, and traces some of the current thinking on issues such as: emergency, resilience, self-organization, and gender and equity dimensions of complexity – including complexity issues in African development evaluation. Some of the complexity-related areas to be covered include: multi-donor and multi-sector programs, multi-component sector programs, and cross-cutting thematic programs (e.g. gender mainstreaming or peace-building).</p> <p>The workshop reviews the contribution of complexity science in exploring the interdependencies between contexts and program designs. A wide range of practical evaluation tools are discussed, and illustrated with examples from the field, including: theory-based approaches; quantitative, qualitative and mixed-methods designs; rating systems (often based on OECD/DAC criteria); innovative Web-based approaches, and the multiple applications of big data. Participants are encouraged to bring their own evaluations of complex interventions to illustrate promising approaches and to seek suggestions from their colleagues.</p>
<p>Improving evidence uptake and use: how to monitor, measure and report evidence impact</p>	<p>Kanika Jha Kingra</p>	<p>International Initiative for Impact Evaluation (3ie)</p>	<p>Target participants:</p> <p>This workshop will be open to anyone responsible for monitoring, measuring and reporting on whether what you have produced is being used. The workshop will help participants understand how to apply some of these tools and methods to measure the impact of the research that they are involved in. The workshop will be useful for participants who have familiarity with looking systematically at evidence production and the factors that contribute to and affect whether and how evidence gets used</p> <p>Workshop description:</p> <p>This two-part workshop will first focus on planning, activities and forms of engagement and communication designed to improve the design, implementation and findings from high-quality studies and improve engagement throughout a study. It will take an ecosystem approach to showing how integrated engagement, from the beginning and throughout an evaluation affects uptake and use. Effective uptake and use starts with effective and well-timed engagement with different types of actors, including the programme beneficiaries, implementers, decision-makers and intermediaries (e.g. media and civil society). Facilitators will describe approaches that are applicable to all types of rigorous research evidence and not just impact evaluations or systematic reviews. We will also focus on how to be responsive to decision makers’ evidence demands and needs and the benefits of well-designed briefs and tips for how to produce them.</p> <p>The second part of the workshop will focus on monitoring and measuring evidence uptake and use. This interactive session, will draw on 3ie’s experience with monitoring and measuring evidence uptake and use from a portfolio of completed impact evaluations and systematic reviews. Facilitators will present 3ie’s experience with applying contribution tracing methodology to a learning project to measure change from a portfolio of completed impact evaluations and systematic reviews. We will describe the improvements made to our overall approach for monitoring and measuring evidence use from studies.</p>
<p>Streamline qualitative analysis and evaluation evidence with free spreadsheet software</p>	<p>Benoit Gauthier</p>	<p>Circum</p>	<p>Qualitative data analysis and quality control in program evaluations often lack rigour, leading to qualitative findings being discredited or used inappropriately. In this context, the workshop will present intermediate-level techniques to increase both the quality and usefulness of qualitative data. Qualitative analysis of documents or other types of sources can be managed with a variety of tools, from the simplest (index cards, stickers, etc.) to the more complicated ones (eg, specialized software). Between the two are solutions within the reach of all and allowing a greater rigor and greater productivity of the analyst. This workshop is about using Google Sheets or Excel to support qualitative analysis. It explores the notions of database, coding, levels of analysis, aggregation of qualitative data, the development of streamlined summaries, the combination of multiple lines of evidence, and key quality control techniques throughout qualitative data planning, collection, analysis and reporting. It offers pragmatic solutions that participants will put into practice during the workshop. The lessons picked up in applying these techniques to key informant interviews and document analysis can be extrapolated to the management of evaluation evidence more generally, thereby offering a framework for a structured evaluation analysis that is rigorous and replicable. Participants should therefore have a laptop or be sure to work with another participant during the half-day. This is an intermediate-level workshop that focuses on Google Sheets and Excel rather than qualitative analysis; participants must have basic knowledge in qualitative analyses, as well as basic knowledge of how typical spreadsheet software operates to make the most of this session. At the end of this workshop, participants will have improved their skills with regard to conducting data coding and analysis systematically using common spreadsheet software; conducting qualitative analyses using multiple lines of evidence; developing powerful and robust summaries; and applying ongoing quality control techniques.</p>

WORKSHOP DESCRIPTIONS

<p>Simplifier l'analyse qualitative et l'établissement de la preuve en évaluation avec un tableur gratuit</p>	<p>Benoit Gauthier</p>	<p>Circum</p>	<p>L'analyse des données qualitatives et le contrôle de la qualité dans les évaluations de programme manquent souvent de rigueur, ce qui peut discréditer les résultats qualitatifs ou conduire à une mésutilisation. Cet atelier présentera des techniques de niveau intermédiaire pour accroître la qualité et l'utilité des données qualitatives. L'analyse qualitative de documents ou d'autres types de sources peut être gérée avec des outils simples (fiches, autocollants, etc.) ou complexes (logiciels spécialisés). Entre les deux, des solutions à la portée de tous permettent une plus grande rigueur et une plus grande productivité. Cet atelier porte sur l'utilisation de Google Sheets ou d'Excel pour appuyer l'analyse qualitative. Il explore les notions de base de données, codage, niveaux d'analyse, agrégation de données qualitatives, élaboration de résumés simplifiés, combinaison de plusieurs sources de données et techniques de contrôle de la qualité tout au long du processus évaluatif. Il offre des solutions pragmatiques que les participants mettront en pratique lors de l'atelier. Les leçons tirées de l'application de ces techniques peuvent être extrapolées à la gestion des preuves d'évaluation, offrant ainsi un cadre pour une analyse structurée, rigoureuse et reproductible. Les participants doivent disposer d'un ordinateur portable ou s'assurer de travailler avec un autre participant. C'est un atelier de niveau intermédiaire axé sur Google Sheets et Excel plutôt que sur une analyse qualitative; les participants doivent avoir des connaissances de base en analyse qualitative et sur le fonctionnement d'un tableur classique. À la fin de cet atelier, les participants auront amélioré leurs compétences en matière de codage et d'analyse de données en utilisant un tableur; en matière d'analyse qualitative utilisant plusieurs sources de données; en matière d'élaboration de résumés; et en matière d'application de techniques de contrôle de la qualité.</p>
<p>Data visualization and communication of evidence</p>	<p>Ravi Ram</p>	<p>Rhm</p>	<p>Workshop description: The half-day workshop is geared to intermediate/advanced participants, who have existing knowledge of evaluation techniques who seek more effective communication of evidence. Key themes: accuracy, communication of evidence</p> <p>Data visualization (DV) and communication of evidence to external audiences is a major, unaddressed challenge in evaluation. Those immersed in evaluation are often comfortable in interpreting data and weighing evidence, but evaluators may take for granted that other users of data and evidence are not experienced in readily understanding the key messages from data. Moreover, evaluators themselves sometimes err in determining how to present evidence and therefore do not provide the best representation of the underlying phenomena.</p> <p>The DV workshop will provide an introduction to principles of impactful data visualization, for a wide audience, along with a hands-on session in which participants can practice generating visual depictions of evidence with their own data, or with dummy data provided by the facilitators. These techniques will rely on software typically available to evaluation teams, including spreadsheet software (Excel or Sheets) and Tableau.</p> <p>Potential consumers of evidence include policy/decision-makers, government officials, evaluation commissioners, programme stakeholders, donors, and community beneficiaries. Going beyond conventional graphing, DV focuses on presenting analysis and findings in formats that accurately and effectively communicate evaluation results.</p> <p>Learning outcomes At the end of the workshop, participants will</p> <ol style="list-style-type: none"> 1. Have a clear understanding of the principles of data visualization, including its relationships with communication and further analysis (business intelligence); 2. Understand how data presentations are appropriate for different types of data users and consumers; 3. Gain hands-on experience with applying DV techniques, using commonly available software (Excel, Tableau, etc.); 4. Join a community of practice of DV practitioners, for support in DV techniques and applications further in their professional careers.
<p>The Power of Survey Design: Developing effective surveys</p>	<p>Tawney Lott</p>	<p>Genesis Analytics</p>	<p>Workshop description/programme of activities (including learner outcomes, key themes, training methodology):</p> <p>Surveys are a widely used and incredibly versatile tool for collecting information in order to design policy and conduct research. But as survey fatigue grows, evaluators must be increasingly judicious in using surveys and craft richer, more concise, and more targeted questions to yield meaningful data. Improving question design is one of the easiest, most cost-effective steps that can be taken to improve the quality of survey data. Using examples and an interactive approach, the facilitators will demonstrate why survey researchers must engage in a rigorous, intentional survey design process in order to craft high quality questions. Participants in this session will learn about the survey design process through a series of activities, and developing an understanding of phrasing survey responses and question design.</p> <p>Improved survey design is relevant for evaluators, researchers, and other development practitioners working across countries, sectors, and in both the public or private spheres. The workshop will focus on measurement-related questions and will promote more data-driven approaches to ensure accurate and efficient data collection that can be used for better policy or programmatic decision-making. Increasing capacity to design and implement effective surveys will contribute to improved evaluations and a stronger evaluation and development ecosystem.</p> <p>Learner outcomes:</p> <ol style="list-style-type: none"> 1. How to identify common problems with survey questions and ways to address them; 2. How to develop high quality open and closed-ended survey questions so as to ensure responses; 3. How to develop appropriate response options. <p>1. The session will be highly interactive and will require participants to work together to increase their ability to craft high quality survey questions.</p> <p>Special requirements: We request that participants bring their laptops to build survey tools.</p>

WORKSHOP DESCRIPTIONS

<p>Accelerating Africa's Development: Building a Theory of Change for making evaluation for relevant to development in sub-Saharan Africa</p>	<p>Marcel Korth</p>	<p>University Of The Witwatersrand</p>	<p>Background Voices from the evaluation community in sub-Saharan Africa are increasingly recognised and amplified, which call for a more contextually relevant, indeed a decolonised approach to evaluation theory and practice in the region. However, we have explored very little of the specificities of this Made-in-Africa evaluation theory and practice. What do we mean when we call for more contextually relevant evaluation theory and practice? How do we get to a more relevant evaluation practice – and use?</p> <p>With this workshop, we aim at responding to this gap. The workshop is meant to bring evaluation researchers and practitioners from across the region together to:</p> <ol style="list-style-type: none"> 1.outline a comprehensive picture of current evaluation theory and practice shortcomings, 2.identify underlying root problems, 3.determine potential pathways for change, and 4.develop specific mechanisms <p>Workshop Objectives Through its participatory and largely group-based processes, the workshop will help uncover options for making evaluation theory and practice more relevant to the socio-political contexts of the region by unpacking pathways and specific mechanisms for transforming current challenges into contextually relevant approaches for evaluation.</p> <p>A secondary objective of the workshop is to share expertise in developing and using holistic yet detailed Theories of Change for planning, implementation and results monitoring, as well as evaluation and learning. Workshop participants, therefore, will have been introduced to the basic principles of developing a Theory of Change – a skill they can further build on and make use of in their individual work spaces.</p> <p>Accreditation This 2-day course is based on the Introduction to Theory of Change course, which is accredited with the Executive Development Unit in the Wits School of Governance at the University of the Witwatersrand. Provided that participants successfully complete the assessments as stipulated in the accreditation documents (including assignment and exam), they can be certificated for this course. Where accreditation is sought, participants need to fulfil the minimum entrance requirements of the accredited course as stipulated in the related documents. More detail on the accredited criteria will be available once this workshop proposal has been accepted.</p>
<p>How to design an evaluation report using the development assistance criteria.? / Comment concevoir un rapport d'évaluation à partir des critères d'assistance au développement?</p>	<p>Serge Eric Yakeu Djiam</p>	<p>African Evaluation Association</p>	<p>This workshop has been prepared to provide a learning methodology of an evaluation report using the development assistance criteria. It aims to boost evaluation capacity of both evaluators and evaluation managers including evaluation commissioners who are working in a development assistance environment. It offers practical guidance, tools and professional process with case studies from previous evaluation mandates and engaging diverse stakeholders. However, it'll be built on participants' experience on evaluation reporting techniques. This is a practical one-day workshop which will be organised as follow.</p> <p>Target participants: Intermediate (Basic knowledge and experience in M&E; workshop will build on basic knowledge and skills), dedicated to both Evaluators and Evaluation Managers</p> <p>Learning objectives</p> <ul style="list-style-type: none"> • Participants will be able to apply reporting techniques when engaging with evaluation research • Participants will learn how to address specific questions for each evaluation criteria when designing an evaluation report • Participants will be exposed to various reporting structures of an evaluation from different donors organised around the key DAC criteria. <p>Accreditation: Yes, with the Canadian Evaluation Society (CES) Ideal and maximum number of participants</p> <p>Special requirements: Basic knowledge of participatory methods, project design, monitoring and evaluation design, minimum 2-5-year experience in conducting evaluation, and basic knowledge of qualitative and quantitative research methods. Description of course materials: Room in 'U' Shape form with Screen, LCD Projector and Flipchart and Markers</p>

WORKSHOP DESCRIPTIONS

<p>Atelier de formation sur l'intégration des questions de genre dans l'évaluation pour un développement durable</p>	<p>Adakou Djémoko Apedo-amah</p>	<p>Cameroon Development Evaluation Association</p>	<p>Participants cibles : débutants ou intermédiaires</p> <p>Description de l'atelier L'insuffisance ou la faible prise en compte des questions de genre dans le processus d'évaluation et de façon générale dans toutes les étapes du cycle de projet, à savoir, l'identification, la conception, l'exécution et le suivi des projets et programmes dans tous les domaines de développement est une réalité démontrée par de nombreuses études.</p> <p>Résultats d'apprentissage : Objectifs pédagogiques : A la fin de l'atelier, les participant-e-s (80%) seront/ devront être capables de :</p> <ul style="list-style-type: none"> • Expliquer le concept genre et quelques concepts clés qui y sont associés, le bien-fondé de la considération des questions de genre dans le développement • Décrire la méthodologie de l'intégration du genre dans les différentes étapes de la phase d'évaluation d'un projet • Poser les questions clés relatives à l'intégration du genre au niveau des différentes étapes l'évaluation d'un projet <p>Thèmes clés</p> <p>Module 1 : Introduction sur le genre Session 1 : Qu'est-ce que le genre et développement Session 2 : Bien-fondé de la prise en compte du genre dans le développement Module 2 : Intégration du genre dans l'évaluation: outils simplifiés Session 1 : Analyse genre et Intégration du genre dans l'évaluation Session 2 : Etude Outils simplifié d'intégration du genre dans l'évaluation</p> <p>Accréditation : RAS</p>
<p>Doing Impact Evaluation for real-world projects and programs: Learning and measurement.</p>	<p>Solomon Asfaw</p>	<p>Independent Evaluation Unit Of The Green Climate Fund</p>	<p>Making a statement on the impact of our programs and interventions implies that those changes would not have occurred otherwise, which can only be determined through rigorous evaluation methods. In this intense and interactive workshop geared toward program managers and project team members, you will learn the key concepts behind impact evaluation and exactly how they can help you achieve your program objectives. You will also have the opportunity to explore the exciting process of designing an impact evaluation in practice. Topics to be discussed include how to build Theories of Change, articulating your program components, defining your evaluation questions, selecting appropriate experimental or quasi-experimental methods, determining sufficient sample sizes, and planning and implementing an impact evaluation.</p>
<p>Introduction to Setting up an Independent Evaluation Consulting Firm</p>	<p>Jennifer Bisgard</p>	<p>Khulisa Management Services</p>	<p>This workshop will take participants through an interactive process to address key entrepreneurial issues I have seen throughout the 25 years of conducting evaluations. At the end of the workshop, participants will be better placed to embark on or improve their independent consulting practice. There are four stages of establishing and running an evaluation company, which will be discussed during the workshop.</p> <p>The stages are:</p> <ol style="list-style-type: none"> 1. Inception 2. Survival 3. Growth and Development 4. Maturity <p>During the workshop there will be hands on activities, such as identifying an evaluation niche for the new business, branding and identity, understanding and setting pricing.</p> <p>This course is suitable for intermediate or advanced evaluators who are considering starting their own evaluation consulting firm.</p> <p>The course was offered successfully at the AfrEA conference in March 2017 and SAMEA Conference in September 2017. The 33 AfrEA attendees participated actively. 58% assessed the workshop as excellent and the remaining 42% as good.</p>

WORKSHOP DESCRIPTIONS

<p>Participation des enfants et des jeunes à la recherche et à l'évaluation : défis, enjeux et perspectives méthodologiques</p>	<p>Ousséni Kinda</p>	<p>Save the Children</p>	<p>La Convention des Nations Unies relative aux droits de l'enfant (CDE) considère que les enfants sont des sujets de droits, habilités à participer aux décisions qui les concernent, conformément à l'évolution de leurs capacités, et à assumer la responsabilité croissante des décisions qu'ils sont capables de prendre pour eux-mêmes. A ce titre, les organisations de défense des droits de l'enfant consacrent de plus en plus des efforts considérables à la promotion de la participation des enfants et des jeunes dans les évaluations et les recherches. Cette forme de participation implique des processus de recherche et d'évaluation de programmes et/ou de politiques sensibles à la perspective des enfants et des jeunes. Cependant, à ce jour, ces investissements n'ont pas modifié de manière significative et durable le rôle des enfants dans les évaluations et les recherches.</p> <p>Pour approcher la question de l'évaluation et de la recherche impliquant les enfants et les jeunes, l'atelier se propose d'explorer la participation des enfants et des jeunes à l'évaluation et à la recherche en s'inspirant d'initiatives et d'exemples innovants dans des contextes africains. Il se focalisera sur les méthodes et outils permettant de faire participer les enfants et les jeunes en prenant en compte leur vécu quotidien et leur contribution. En outre, l'atelier adoptera une approche d'analyse de cas en mettant en exergue les bonnes pratiques, les enjeux et les défis méthodologiques à prendre en compte dans la conception du protocole de recherche et/ou d'évaluation. Cette approche permettra en effet d'examiner au travers d'exercices évaluatifs et de recherche concrets, les choix méthodologiques adoptés en faisant ressortir précisément les outils et/ou méthodes appropriés, les défis et les apports de la participation.</p>
<p>Abandonner les idées reçues en évaluation : comment maximiser l'impact de l'évaluation dans votre organisation ?</p>	<p>Venetia Sauvain</p>	<p>École Nationale D'administration Publique</p>	<p>Résumé:</p> <p>Si vous avez déjà participé à une conférence en évaluation, vous avez certainement déjà entendu tous les avantages que l'on prête à la discipline : rendre les interventions publiques plus pertinentes et efficaces, adopter une gestion transparente, mieux dépenser l'argent public, impliquer les parties prenantes des politiques dans un mode de gestion plus participatif, et bien d'autres.</p> <p>Au-delà de ces grands principes, vous avez peut-être déjà participé, lu ou observé des évaluations sans pour autant voir apparaître magiquement tous ces avantages une fois le rapport déposé.</p> <p>Cet atelier vise à aborder plusieurs préconçus et mauvaises compréhensions sur l'évaluation, et propose des pistes de solution associées, afin de réconcilier les buts louables de l'évaluation et la réalité.</p> <p>Durée du cours: 1/2 journée Participants ciblés: Débutants Méthodologie: Discussions à partir d'expériences vécues Matériel pédagogique: Un cahier de prise de notes à partir des problèmes identifiés Nombre idéal et maximal des participants: 30 Besoins spéciaux: Installation pour diffuser un PowerPoint Langue: Français</p>
<p>L'appropriation des piliers de GRD selon l'initiative Afrik4R et l'articulation des critères de l'évaluation aux fonctions parlementaires (une avancée vers l'institutionnalisation)</p>	<p>Gado Boureima</p>	<p>Consultant</p>	<p>Participants cibles:</p> <p>Le public cible : Les parties prenantes à l'élaboration, l'adoption, la mise en œuvre et l'évaluation des politiques publiques : administrateurs, parlementaires, gestionnaires des projets et programmes, partenaires techniques et financiers (étatiques et non étatiques).</p> <p>Niveau des participants : Disposer d'un minimum de connaissance et/ou de pratique en GAR/GRD et ses piliers qui sont : leadership, planification, budgétisation, suivi-évaluation, partenariat-redevabilité.</p> <p>Description de l'atelier</p> <p>Historiquement le concept de l'évaluation a précédé celui de la GAR/GRD en matière d'élaboration et de mise en œuvre des actions de développement économique, social et culturel. Cependant, l'approche GAR/GRD intègre aujourd'hui l'évaluation comme l'un de ses piliers à côté de du leadership, de la planification, de la budgétisation et de la statistique.</p> <p>Ainsi, l'évaluation, en particulier, et la GAR/GRD, en général, sont outils d'aide à la décision pour la gestion publique actuelle. Elles s'avèrent indispensables non seulement pour les responsables politiques, mais aussi pour les concepteurs, les managers et les bénéficiaires des politiques publiques (administrateurs des projets et programmes, partenaires techniques et financiers et les populations).</p> <p>Par ailleurs au niveau des décideurs politiques, les parlementaires prennent de plus en plus conscience de la nécessité pour eux de maîtriser, autant que les acteurs de l'exécutif, les tenants et les aboutissants de l'évaluation et de la GAR/GRD.</p> <p>Il apparaît donc nécessaire d'éviter de penser que ces outils sont l'apanage de spécialistes, car faisant appel à la chaîne des résultats (produits, effets, impacts) et basée sur des piliers tels que : le leadership, la planification, la budgétisation, le suivi-évaluation et le partenariat/redevabilité. Il est plutôt plus pertinent pour un acteur de développement de saisir les opportunités de l'appropriation de la GAR/GRD. L'exemple de « l'Initiative pour les résultats en Afrique (Afrik4R) (AfCoP/BAD) » est présenté ici, comme un cas concret.</p>

WORKSHOP DESCRIPTIONS

<p>Developing and sustaining Evaluation System Short Course</p>	<p>Matodzi Michelle Amisia</p>	<p>Clear-aa</p>	<p>Target participants: -M&E officers in government at national, provincial and local level -Civil Society Organisations -Voluntary Organisation for Professional Evaluators -Training Providers -People/organisations interested in Evaluation Systems and supporting the development evaluation systems</p> <p>Workshop description/programme of activities: Key themes - Day 1: Introduction to monitoring and evaluation; Evaluation as part of public and organisational management; Introduction to the evaluation Ecosystem; Lessons from the case studies (-similarities, differences, insights); Key components of Evaluation system; Day 2: Developing evaluation system policy; Organisation/institutional arrangements and capacity building; Promoting and embedding the use of evaluation evidence; Resourcing the national evaluation system; Application: how to implement evaluation system at national/sub-national/sectoral levels</p> <p>Outcomes: -Help ministries, funders, CSOs, etc. understand what is needed to establish and sustain a functioning evaluation system; -Raising awareness of what it takes to establish the Evaluation system at different level (national, sub-national and sectoral); -At the end of this workshop participants will have better understanding of: -the value of evaluation in programme and policy management -the different components of an evaluation ecosystem -the process of developing, coordinating and sustaining national evaluation systems -the linkages between evaluation systems, government wide M&E systems, public service policy, planning, budgeting and management systems as well as other regional and global systems -how to apply the knowledge acquired in the course to their specific contexts</p>
<p>Inclusive System Evaluation for Gender Equality, Environments and Marginalized Voices (ISE4GEMs): A UN Women Guide for Empowering Voices in the SDG Era</p>	<p>Shravanti Reddy - UN Women, Ellen Lewis - Ethos of Engagement, Anne Stephens - Ethos of Engagement</p>	<p>Ethos Of Engagement Consulting/james Cook University</p>	<p>This presentation introduces participants to a systemic thinking evaluation guidance, produced by UN Women. The ISE4GEMs is a new approach for the Sustainable Development Goals Era, which due to the many interrelated and interconnected SDGs, requires evaluators to think systemically, systematically and intersectionally. We introduce the GEMs framework - a framework for complex and systemic intersectional analysis which calls to attention culturally appropriate and ethical practices in evaluation planning, conduct, analysis and dissemination phases. The ISE4GEMs seeks to promote social transformation by understanding complex phenomena through a systemic approach and importantly, building evaluation capacity and every stage. The GEMs framework invokes an ethical imperative in the systemic methodological approach to the principles and practices to hear from different voices, values and forms of evidence to promote fairness, equity, accessibility and sustainability. This presentation will discuss both the theory and learned practice of its application with the UN and other global participants.</p> <p>Learning Objectives By the end of this presentation, participants will be able to: •List 1-2 activities that can be used to create a safe, inclusive, participatory environment for learning •List qualities of systems thinker and an ISE4GEMs practitioner •Describe key components of systems thinking and their relationship to conducting an ISE4GEMs evaluation •Describe different global cases studies that have used the ISE4GEMs methodology and how participants might use the evaluation plan of their own projects •Have knowledge of the ISE4GEMs data collection and analysis phases, and where to find practitioner tools and guidance to support them to use this approach in these phases of their evaluation.</p> <p>Keywords Inclusive Systemic Evaluation, gender equality, sustainability, social marginalization, SDGs</p>

WORKSHOP DESCRIPTIONS

<p>Gender and Equity Focused Evaluation in the Context of SDGs</p>	<p>Eddah Karijo</p>	<p>IDEAS, UN Women and RISE</p>	<p>The training will target the following participants:</p> <ul style="list-style-type: none"> •Evaluation commissioners in program, projects and institutions •Monitoring and Evaluation managers, officers and advisors •Evaluation consultants •Trainers and lecturers in the academia •Program and project managers •Users of Evaluation results-policy and decision makers <p>Objectives of the training: By the end of the training the participants will understand how to plan and undertake an evaluation process from a gender and equity focused lens taking into account both evaluation process and evaluation products.</p> <p>Purpose of the training The training is intended to help participants to understand what the gender and equity focused evaluation entails and how different it is from the traditional M&E processes. The training further takes a critical look at a few terms of references (TOR) from organizations, program and projects and proposes how a gender and equity lens should be integrated. In addition the training gives a brief focus on how to communicate evidence from results in a Gender and equity focused evaluation.</p> <p>The topics to be covered:</p> <ol style="list-style-type: none"> 1. Overview of Sustainable Development Goals (SDGs) and evaluation-1 hour 2.The meaning of gender and equity focus-2 hours 3. Traditional Terms of References (TORs) vs a gender and equity focused TOR for Evaluation-2 hours 4. A gender and equity focused evaluation-2 hours 5. Reporting and communicating Evaluation results-1.5 hours
<p>Atelier sur les méthodes, techniques et outils d'évaluation de l'intégration du genre dans un secteur de développement</p>	<p>Thaddée Yossa</p>	<p>Cadea</p>	<p>Contexte et justification La recherche d'efficacité des actions en matière d'égalité entre les hommes et les femmes justifie la prolifération des instruments d'orientation politique et stratégique sur le sujet, à différents niveaux. De plus en plus, chaque pays se dote d'un document de politique genre et d'un plan d'action multisectoriel de mise en œuvre. Chaque institution s'appuie sur un document de stratégie genre qui lui est propre. Les interventions des partenaires sont encadrées en matière de genre par un document de Profil genre, qui met en exergue les priorités genre dans le cadre de coopération avec le pays concerné. Les efforts pour que les politiques, stratégies, plans, cadres de dépenses, ... intègrent le genre n'ont jamais été aussi soutenus, au niveau central, mais également sectoriel et local.</p> <p>Lors de l'élaboration de chacun de ces instruments, l'intervention commence avec un état des lieux à portée évaluative visant à rechercher de façon systématique les points forts et les points faibles des systèmes et dispositifs de mise en œuvre et de coordination des actions, mais également de suivi-évaluation de la mise en œuvre des initiatives d'intégration du genre. Ceci se traduit par une montée en puissance de la demande d'expertise, pour évaluer l'intégration du genre dans les institutions, dans les instruments juridiques et d'orientation politique et stratégique, dans les actions publiques. Plus globalement, la tendance est à évaluer l'intégration du genre dans des secteurs spécifiques, ce qui nécessite un modèle d'analyse sectorielle de l'intégration du genre et un cadre d'indicateurs pertinents.</p> <p>Ce cours est le fruit de résultats et leçons apprises d'interventions de haut niveau menées par l'auteur en matière de politique, stratégies, plans, programmes ou projets sur l'égalité entre les hommes et les femmes au Cameroun, en Côte d'Ivoire, au Niger, en Guinée Conakry, en RDC. Il a été structuré à partir des notes de conférences et supports produits lors des diners thématiques sur le genre organisés à Yaoundé par le Cabinet Multipolaire depuis bientôt 3 ans. Ces événements regroupent à chaque fois une vingtaine d'acteurs qui échangent sur une thématique donnée, en lien avec le genre. Il permet aux participants de s'approprier un modèles d'analyses et des cadres d'indicateurs propres à l'intégration du genre dans des secteurs variés comme les infrastructures, la micro finance, le développement local, le tourisme, l'eau et l'assainissement.</p> <p>Publics cible/prérequis : experts en genre et/ou en évaluation de niveau intermédiaire (connaissance des bases en genre et en évaluation) ;</p>
<p>Private Sector Evaluations: opportunities, challenges and methods</p>	<p>Raghavan Narayanan</p>	<p>World Bank Group</p>	<p>Multilateral development banks (MDBs) undertake interventions in developing countries through both the private and public sectors. MDB support to the public sector is still dominant, although private sector interventions have shown a steep growth over recent years. While public sector operations are often initiated by the MDBs in cooperation with national or local governments, private sector interventions involve corporate sponsors who control their project initiatives. The relationship of sponsors with the MDB is often long-term as the current client-oriented model and strategic intent of the two private sector-specialized institutions among the MDBs, the International Finance Corporation (IFC) as well as the European Bank for Reconstruction and Development (EBRD), indicate. The financial instruments to support the development of the private sector are mostly of a short to medium term nature. This workshop discusses the specificity and dynamics of private sector evaluation, thereby highlighting the methodological approaches and evaluation practices that are used by MDBs for this type of operations at the institutional and project levels.</p> <p>The effectiveness of this universe of private sector interventions should not be judged by their financial return only. On the one hand, investment operations certainly entail a profitability angle, but the rationale for participation of the public sector in supporting them is rather based on their broader social returns. In other words, institutions intervening in this space do so with two sorts of bottom lines in mind: (i) financial and (ii) economic/social/environmental. For a view on the first, the market may suffice, for the combined effect, evaluation is indispensable.</p>

WORKSHOP DESCRIPTIONS

<p>Managing and Conducting Credible, Quality and Useful Evaluations: A Thought-provoking, Critical, Pragmatic and Transformational Conversation among Evaluation Commissioners and Specialists towards more Development Impact.</p>	<p>Michele Tarsilla</p>	<p>Unicef</p>	<p>An effective and well-designed procurement system is key to strengthening countries' national evaluation systems. By enhancing the production of better quality evaluations, it also contributes to a timelier and effective fulfilment of the Sustainable Development Agenda. Consistent with this realization, the proposed workshop addresses two fundamental questions: What are the mechanisms that actors within a national evaluation ecosystem should tap into in order to strengthen evaluation procurement mechanisms and processes? What are the possible synergies and collaborations that could be put in place among actors within national evaluation systems to make this happen?</p> <p>While most of the discussions in both international evaluation fora and peer-reviewed literature have focused on the technical aspects of conducting evaluations and disseminating the results thereof, less attention has been given to the "behind the scene" work done during the planning of an evaluation, including procurement. This workshop will specifically explore this critical component of the evaluation process and, through an original delivery format (two workshops in one with joint and separate sessions held throughout the day), it will promote a practical discussion on what strategies could be adopted to strengthen the link between evaluation demand (commissioners) and evaluation supply (services providers and consultants). The hypothesis which the workshop will be based on is that a stronger connection between the two sides will allow generating more credible, better quality and more useful evaluative information for decision-making purposes.</p> <p>This workshop will address important issues of procuring the "right" services for quality evaluation, and will provide some streamlined recommendations on how to integrate them into national evaluation procurement systems, aimed at either institutional or individual vendors. Likewise, the workshop will provide firms and individual service providers with tips on how to enhance the quality of their technical proposals.</p>
<p>Follow up to Colombo Declaration and EvalColombo2018 – Progress towards regional commitments</p>	<p>Asele Kaligampitiya</p>	<p>GPFE</p>	<p>Followed by establishing regional parliamentarians' fora and successful regional consultations held so far, EvalColombo2018, parliamentarians first ever global event on evaluation was organized by the Global Parliamentarians Forum for Evaluation. The EvalColombo2018 was a platform for parliamentarians and parliaments all over the world to become advocates for better enabling environments for evaluation at the national levels and to hold the governments accountable for the use of evidence for policy and decision making. EvalColombo2018 provided a unique opportunity for a multi-stakeholder dialogue on the relevance of embracing evaluation for agenda 2030. Parliamentarians joined by government officials, evaluation networks' representatives and development partners actively participated in dialogues leading to joint regional commitments. EvalColombo2018 concluded with the unanimous endorsement of the Colombo Declaration at the Parliament of Sri Lanka with commitments for national evaluation policies and systems for greater enabling environment.</p> <p>The proposed one day workshop is to follow up with African parliamentarians, VOPes, government champions and development partners on commitments of the Colombo Declaration in terms of national evaluation policies and systems. This is also an opportunity to continue the dialogue created with African partners at the regional consultation held in March 2017. The workshop will allow participants to share their experience and progress on national evaluation policy, system and capacity where facilitators will provide technical inputs.</p> <p>The workshop methodology will include presentations from participating countries, two technical sessions to enhance knowledge and group work to prepare further plans for countries. After the workshop, GPFE will follow up with participated countries. The draft agenda with the details of the methodology will be developed together with the partners once the workshop proposal is approved.</p>